

PLU	Descriptor	Offer	Program
102	\$5 OFF	\$5 Off any Cake LRD or larger	National FSI - select Coops
103	2FOR5 EM	Two Like It Create Your Own for \$5.00	National FSI
108	\$3 OFF C	\$3 Off any Cold Stone Cake	2016 My Cold Stone Club Offer
112	FREELVCR	Free Love It Create Your Own	2011 Loyalty Punch Card
113	FREELVSH	Free Love It Shake	2011 Loyalty Punch Card
114	FREELVSM	Free Love It Smoothie	2011 Loyalty Punch Card
116	E-\$3OFFC	\$3 Off any Signature Cake	Q4 2013 Entertainment Book (2014/2015 Ent Book)
119	LKCYO	BOGO - Like It Create Your Own	Q4 2013 Smores FSI
121	LVCYO	BOGO - Love It Create Your Own	Q4 2013 Smores FSI
126	GHCYO	BOGO - Gotta Have It Create Your Own	Q4 2013 Smores FSI
131	LKSIG	BOGO - Like It Signature Creation	Q4 2013 Smores FSI
138	GHSH	BOGO - Free Gotta Have It Shake	Q4 2013 Smores FSI
139	MYCSLVSG	BOGO - Free Love It Signature Creation	2013 My Cold Stone
141	LVSIG	BOGO - Free Love It Signature Creation	Q4 2013 Smores FSI
142	LKSM	BOGO - Free Like It Smoothie	Q4 2013 Smores FSI
144	FREELKIT	Free Like It Signature Creation in a cup	2013/2014 Loyalty Test
146	\$1 SIGHT	\$1 off any LV It or GH It Sig / TH \$1 off Pack of IC Cookies	National FSI
151	MYCSLVCY	BOGO - Free Love It Create Your Own	2013 My Cold Stone
152	2 FOR \$6	2 Like It CYO for \$6.00	2016 My Cold Stone Club Offer
153	2 FOR \$6	2 Like It CYO for \$6.00	2016 My Cold Stone Club Offer (print)
154	MYCSGHCR	BOGO - Free Gotta Have It Create Your Own	2013 My Cold Stone
155	MYCSLKCY	BOGO - Free Like It Create Your Own	2013 My Cold Stone
156	MYCSMIXN	BOGO - Free Mixin	2013 My Cold Stone
162	LVSH	BOGO - Free Love It Shake	Q4 2013 Smores FSI
164	GHSIG	BOGO - Free Gotta Have It Signature Creation	Q4 2013 Smores FSI
167	MYCSGHSH	BOGO - Free Gotta Have It Shake	2013 My Cold Stone
173	MYCSLKSM	BOGO - Free Like It Smoothie	2013 My Cold Stone
174	MIXIN	BOGO - Free Mixin	Q4 2013 Smores FSI
177	MYCSLKSG	BOGO - Free Like It Signature Creation	2013 My Cold Stone
180	MYCSLVSH	BOGO - Free Love It Shake	2013 My Cold Stone
186	MYCSLKSH	BOGO - Free Like It Shake	2013 My Cold Stone
189	LVSM	BOGO - Free Love It Smoothie	Q4 2013 Smores FSI
202	E-2FOR\$5	Two Like It Size Create Your Own for \$5	Q4 2013 Entertainment Book (2014/2015 Ent Book)
203	E-2FOR\$6	Two Like It Size Create Your Own for \$6	Q4 2013 Entertainment Book (2014/2015 Ent Book)
191	MYCSLVSM	BOGO - Free Love It Smoothie	2013 My Cold Stone
205	MYCSPLWF	BOGO - Free Plain Waffle	2013 My Cold Stone
206	MYCSGHSG	BOGO - Free Gotta Have It Signature Creation	2013 My Cold Stone
207	E-BOGOLV	Buy One Love It Size Signature Creation, Get One Free	Q4 2013 Entertainment Book (2014/2015 Ent Book)
208	LKSH	BOGO - Free Like It Shake	2013/2014 Loyalty Test
209	FREELKSM	Free Like It Smoothie	2013/2014 Loyalty Test
211	3 OFF PR	\$3 Off any Signature Cake	National FSI
215	E-FREEMX	One Free Mix-In with the purchase of a Love It Create Your Own	Q4 2013 Entertainment Book
216	\$1OFFSIG	Buy a Medium or Larger Coffee get a \$1 off a Signature Creation	Tim's indefinitely
220	FRLVWFL	Love It Signature in a waffle	Customer Complaint Coupon
224	MYCSGHSM	BOGO - Free Gotta Have It Smoothie	2013 My Cold Stone
225	FREELRG	free large round cake	2013/2014 Loyalty Test
226	GHSM	BOGO - Free Gotta Have It Smoothie	Q4 2013 Smores FSI
228	SWT RWRD	\$5 Off	Q2 2015 - Spendgo
230	E-\$1 OFF	Spend \$6 and get \$1 Off	Q4 2013 Entertainment Book (2014/2015 Ent Book)
231	E-\$2 OFF	Spend \$10 and get \$2 Off	Q4 2013 Entertainment Book (2014/2015 Ent Book)
232	E-\$3 OFF	Spend \$12 and get \$3 Off	Q4 2013 Entertainment Book (2014/2015 Ent Book)
235	PLWFL	BOGO - Free Plain Waffle	Q4 2013 Smores FSI
236	BOGOLKFR	BOGO - Free Like It Frappe	National FSI 2015
237	BOGOLVFR	BOGO - Free Love It Frappe	National FSI 2015
238	MYCSLKFR	BOGO - Free Like It Frappe	My Cold Stone 2015
239	MYCSLVFR	BOGO - Free Love It Frappe	My Cold Stone 2015
240	E-\$1 OFF	Spend \$6 and get \$1 Off	Q4 2013 Entertainment Book (2014/2015 Ent Book)
241	E-\$3 OFF	Spend \$12 and get \$3 Off	Q4 2013 Entertainment Book (2014/2015 Ent Book)
242	E-\$5 OFF	Spend \$25 and get \$5 Off	Q4 2013 Entertainment Book (2014/2015 Ent Book)
243	KID CONE	Free Kid Cone (3oz plain IC cone) w/purchase of any Signature	Tim's indefinitely
246	DPWFL	BOGO - Free Dipped Waffle	Q4 2013 Smores FSI
249	\$1 OFF	\$1 OFF Hot Stone	National FSI
250	MYCSDPWF	BOGO - Free Dipped Waffle	2013 My Cold Stone