

Co-Brand Sales

SMP 7750/7900/9500 POS Instructions



Use the below instructions to report Co-Brand sales. The below steps should be followed each night before the End of Day runs to ensure accurate sales reporting.

1. Run Register Report for Co-Brand sales (at the back office PC)
2. Report Co-Brand sales daily online (Kahala x-net)
3. Remove Co-Brand sales from Cold Stone Net sales (at the register)
4. Report Co-Brand sales weekly online (Kahala x-net)

Note: If you have Focus POS software you do not have to follow any of these steps

Back Office Procedures

View Co-Brand Sales

1. Open **SMP**
2. Double-Click on **Run Reports**
3. Select **Register Totalizer Report**
4. Click **Execute**
5. Use drop down to select **Current Business Date**
6. Click **OK**
7. Co-brand sales (Cereality, Blimpie, etc.) will be listed at the end of the report

Online Sales Reporting - Daily

Report Sales to Kahala - Daily

1. Access the concept website
 - a. <http://franchisee.cereality.com>
 - b. <http://my.blimpie.com>
 - c. <http://rockymountain.kahalacorp.com>
2. Enter Username
3. Enter Password

The Franchisee username and password are provided by Kahala Corp. If you do not have a username and password contact Kristen Ruel at (480) 362-4167.
4. Select Report Sales
5. Use drop down to select co-brand store number
6. Click Enter Sales
7. Click Edit for the period you are reporting
8. Enter Sales for the day you are reporting
 - a. Sales reporting runs Monday – Sunday
 - b. All sales for a period must be entered before sales for another period can be edited
 - c. Sales should be entered nightly before the EOD runs
 - d. All sales must be entered no later than Tuesday at noon
(AZ Standard Time)
9. Enter Transaction Count
10. **Click Submit**
11. **Click Submit** to confirm
12. Click Log Out

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Ringling Procedures

Deduct Co-Brand Sales from Cold Stone Net Sales

1. Log on as cashier
2. Logon as a manager
3. Touch BLIMPIE (or CEREALITY, etc.)
4. Enter the \$amount of Co-Brand sales
5. Touch BLIMPIE SALES (or CEREALITY SALES, etc.)
6. Touch CASH
7. Press RECEIPT ISSUE

Online Sales Reporting - Weekly

Report Sales to Kahala – Final Day of the Week

1. Follow steps 1 – 9 above
2. **Click Submit**
Total net sales will display
3. **Enter net sales** in the confirm box
4. **Click Submit & Close**
If you do not agree with the period total contact Kristen Ruel at (480) 362-4167.
5. A confirmation receipt will display with sales and royalties
6. To save page for your records
 - a. Select File
 - b. Select Save As
 - c. Save to folder of your choice
7. Click Log Out

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Additional Information

Minor Group

Minor Group Report

Report Execution Date:
Aug 26 2008 12:56:59 PM

Stores: [REDACTED]

Beginning Date: 8/21/2008
Ending Date: 8/21/2008 11:59:00 PM
Zero Suppression: 1

ID	Description	Count	Promo	Waste	Total Sale	%
1	S				1.81	
2	S				5.19	
3	S				1.44	
4	W				1.44	
12	S				2.79	
14	C				0.60	
15	CPN OPEN	1	0	0	-2.38	-0.29
19	CEREALITY	6	0	0	23.94	2.90
21	GOTTA HV ISB	13	0	0	57.97	7.03
22	LIKE IT ISB	78	0	0	307.92	37.32
23	LOVE IT ISB	53	0	0	230.27	27.91
32	OURS	1	0	0	9.99	1.21
43	SIMPLE SUNDAE	2	0	0	9.38	1.14
49	PLN BOWL ISB	15	0	0	10.35	1.25
57	KID ZONE ISB	22	0	0	50.68	6.14
69	REG MIX IN ISB	28	0	0	19.32	2.34
78	32 OZ G&G	1	0	0	7.99	0.97
TOTA		250	0	0	825.05	

Co-Brand Count and Sales are located on the Minor Group Report

Register Report

CPN PLU	63	-59.78
FNDR	1	-8.97
COUPON TTL	64	-68.75
GC RDEEM	3	38.66
VISA	70	556.31
VISA+MC	0	556.31
CC TTL	0	556.31
CASH DWR	102	619.21
DRAWER	175	1214.18
EAT-IN	168	1128.79
CASH2CNT	0	619.21
CEREALITY	6	8.97

Co-Brand Transaction Count and Sales are listed at the end of the Register Report

PLU Report

566000	PL WAFFL	49	PLN BOWL ISB	15	0	0	15	0	0	10.35	1.25
570000	WATER	4	WATER	8	0	0	8	0	0	11.92	1.44
571000	SOD	0		0	0	0	8	0	0	11.92	1.44
580000	LK	0		0	0	0	1	0	0	4.29	0.52
581000	LV	0		0	0	0	1	0	0	4.99	0.60
582000	LK	0		0	0	0	4	0	0	17.16	2.08
583000	LV	0		0	0	0	4	0	0	19.96	2.42
587000	GH	0		0	0	0	1	0	0	5.69	0.69
588000	GH	0		0	0	0	1	0	0	5.69	0.69
866000	G&G32OZ	78	32 OZ G&G	1	0	0	1	0	0	7.99	0.97
879000	CLDYRWAY	19	CEREALITY	2	0	0	2	0	0	7.98	0.97
881000	PRFYRWAY	19	CEREALITY	4	0	0	4	0	0	15.96	1.93

Co-Brand items are broken out on the PLU Report Count and Sales are displayed

SRT

<input type="checkbox"/>	OTHER		
<input type="checkbox"/>	EOD/SOD		
<input type="checkbox"/>	CLOSED		
	#	\$	
Like It	91		
Love It	50		
Gotta Have It			
Kids Zone			
Mix Ins			
Waffle Products			
Dip Products			
Specialty Ttls			
Packaged Ttls			
Beverages			
Cake/Pies			
Retail			
Other	4		
Promotions	0	.00	
Total Sales	0		
Discounts	2	(24.93)	
Coupons	7	(33.43)	
Total Net Sales	116		

Co-Brand Transaction Count and Sales are included in the Discounts line of your sales reporting tool